



## Green in motion

### WHAT is U-MOB LIFE?

U-MOB LIFE is a European project funded by the LIFE programme from the European Commission. It is aimed at the creation of a university network to facilitate the exchange and transfer of knowledge about sustainable mobility best practices among European universities. This network will serve as a tool towards the reduction of CO<sub>2</sub> emissions due to the university community mobility.

### **U-MOB LIFE PROJECT**

nº LIFE15 GIC/ES/000056

European Network for Sustainable Mobility at University

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## WHY U-MOB LIFE?

The EU strategy on urban environment poses to change the balance among different transport systems, favouring public over private and reducing the impact of car traffic.

Universities are important poles of attraction for frequent travels generating thousands of daily trips. Also, they are a powerful instrument to implement EU policy now and in the future, as they are able to make decisions regarding, among others:

- The territorial management of campuses.
- The infrastructure and services within the campuses.
- The work/study schedules of university population.

## OBJECTIVES

The specific objectives of U-MOB LIFE project are:

- Raise awareness about the need of reducing CO<sub>2</sub> emissions from European universities and the important role of universities regarding education of present and future generations.
- Create and consolidate a “European University Network for Sustainable Mobility” able of transferring best practices during the project and multiplying best practices in the long term after LIFE.
- Communicate attractively and disseminate the knowledge on best practices in university campuses among EU universities.
- Promote and build capacity for the professional figure of “Sustainable Mobility Manager” at European universities: define a qualification profile and develop a course to train Mobility Managers
- Define and implement best practises in European campuses in order to reduce CO<sub>2</sub> emissions during the project and follow reducing CO<sub>2</sub> emissions after LIFE.
- Foster the development of sustainable mobility policies among public authorities and transport companies.

## JOIN US!

**All European Universities are invited to join U-Mob LIFE European network for sustainable mobility at university.**

As part of the network, your main benefits will be:

- Access to best and innovative mobility practices in campus from all over Europe
- Access to the U-MOB LIFE sustainable mobility manager course
- Assistance in the design and implementation of your campus sustainable mobility plan
- Access to dissemination tools to promote your sustainable mobility initiatives
- Share of concerns and knowledge in the field with other

**UNIVERSITIES HAVE A KEY ROLE IN THE EDUCATION OF THE CITIZENS AND PROFESSIONALS OF THE FUTURE; THEY ARE A POWERFUL ENGINE OF CHANGE.**



## U-MOB LIFE in A NUTSHELL:

**Duration:** 5 years. 01/07/2016 – 30/06/2021

**Budget:** 1.329.427€ - 60% funded by the LIFE programme.

**Partnership:** 6 partners from 4 European countries: Spain, Netherland, Italy, Poland  
4 universities – 1 consultancy - 1 foundation

### Project activities:

- Collection of campus best practices on sustainable mobility
- Creation of the first U-MOB network of universities for sustainable mobility
- Creation of the U-MOB training course for sustainable mobility managers
- Implementation of sustainable mobility strategic plans at U-Mob network universities
- Enlargement of the U-MOB network

### Project events:

- 1st U-MOB LIFE European conference in Barcelona, Spain  
· Save the date! 1st week of March 2017
- 2nd U-MOB LIFE European conference in Krakow, Poland
- 3rd U-MOB LIFE European conference in Bergamo, Italy

European Universities, you are also invited to participate to our **first European Conference**, which will be held at the **Universitat Autònoma de Barcelona, March 2017.**

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