

Free Bicycle Sharing

2014

 **University**
University of Valladolid
Country
Spain

Location 
Urban

Size 
20,000-30,000

Mobility Organizational Structure 
Office for Environmental Quality and Sustainability

Summary

Implementation of a free bicycle sharing system for the whole University community, including services and administration staff, lecturers and investigative staff and students, providing services on the Valladolid, Palencia and Segovia campuses, and enabling the possibility of having a bicycle during the entire academic at the most, or for any other lesser period.

Aims

Achieve greater awareness on the use of alternative transport, increase the number of bicycle users in detriment to the private vehicle.

Stakeholders

University community.

Background

Not available.



Description

The actions carried out to promote awareness on the use of alternative transport were the purchase of bicycles, their maintenance, an integral loan and collection service and environmental education and mobility workshops.

The service began with the loan of 50 bicycles and in view of its success another 50 were acquired in 2012. (20 in 2011; 20 in 2013/14; and 40 in 2015/16 2016 up to the current total of 200 bicycles).

The service is currently enjoying enormous success with the demand for bicycles being double or triple that offered when it was first opened.



Indicators

Number of users of the sharing system.

 Results

The electric vehicle is in constant use with highly satisfactory results, and the electric bicycles are being widely accepted with the offer being covered within a few minutes.

 Expense

90.000 €.

 Financing

University of Valladolid.

 Findings

Not available.

 Pictures


Fig.1. Flyer bicycle sharing.



Fig.2. Promotion of bicycle use in the university

 Links

<http://www.uva.es/export/sites/uva/7.comunidaduniversitaria/7.09.oficinacalidadambiental/index.html>

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