Dialogue with the District
2014

University
Università degli Studi di Bergamo

Country
Italy

Location
Cities of Bergamo and Dalmine

Size
10,000-20,000

Mobility Organizational Structure
Mobility manager

Summary

Best practice consists in building a constructive dialogue with the district's political and administrative powers, with a view to obtaining a more sustainable mobility system through gaining synergies.

Aims

- Change employees' and students' mobility behaviours and increase sustainable mobility.
- Reduce car parking needs at the university campuses.
- Reduce traffic congestion near the university sites.

Stakeholders

- University of Bergamo.
- Municipality of Bergamo.
- Municipality of Dalmine .
- Agenzia per il Trasporto Pubblico Locale del Bacino di Bergamo.
- ATB Azienda Trasporti Bergamo.

Background

Not available.

Description

Collaboration with territory stakeholders is in progress.

We have started a dialogue with local authorities to achieve synergies useful to everyone.

Particularly:
The dialogue and collaboration launched in the recent past with the Municipality of Bergamo are leading to satisfactory results. Based on requests from the Mobility Manager at a previous conference, the Municipality of Bergamo has participated in and won a European Interreg Project ("SHARE"), which aims to stimulate sustainable mobility along the transit ways that serve our university sites. The municipality and the university together set and follow Living Labs for our students. The aim is to work together and find alternative solutions to the car.

The project foresees small incentives for those who stop using private cars in favor of public transport, car-pooling, cycling or walking. Furthermore, the Municipality of Bergamo has recently received funds from the Ministero dei Lavori Pubblici to build cycle lanes: the first lane will be capable of serving our university sites.
We have also signed an agreement with the Municipality of Bergamo aimed at increasing bike sharing for our students.

With the Municipality of Dalmine we are working on a project aimed at improving cycle connections and building a new (closer) stop for local trains.

The relationship activated months ago with the Bergamo District Public Transport Agency has proved constructive: we are now working together to see if there may be room to meet demands for sustainable mobility coming from students and staff.

Indicators

- Current means breakdown.
- Number of car parking spaces within a 500 m radius around universities sites.
- Number of users public transport connections between home and university.

Results

All initiatives are up and running.

The University of Bergamo backed the issue of 2.560 passes in the 2015/16 academic year with a commitment of € 383.634. This action has been offered ever since.

Specifically, there are annual passes for students under 26 travelling on ATB urban lines for a special price of € 200; annual passes for students under 26 travelling on ATB & Bergamo Trasporti urban and extra-urban lines for a special price of € 470; monthly train passes on Trenord S.p.A. lines with discounts of 10% or more.

The Bergamo District Public Transport Agency has increased the number of connections between the university site of Dalmine and Verdello station at peak times for students.

Expense

The University of Bergamo financed the issue of 2.560 passes in 2015/16 with a commitment of € 383.634. This action has been offered ever since.

Financing

Not available.

Findings

Creating a constructive relationship with public authorities is indispensable for achieving otherwise impossible results. Without their help it would be impossible to shift significant shares of private transport towards other means: public bodies are the only figure that can take charge of designing and implementing transit ways leading to the university that can persuade users away from one mode to another.

Pictures

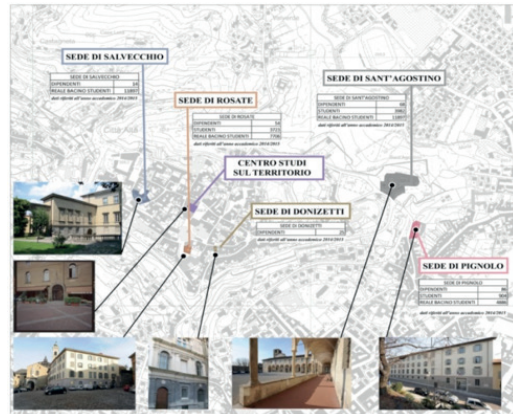Fig. 1. Different locations of the University of Bergamo

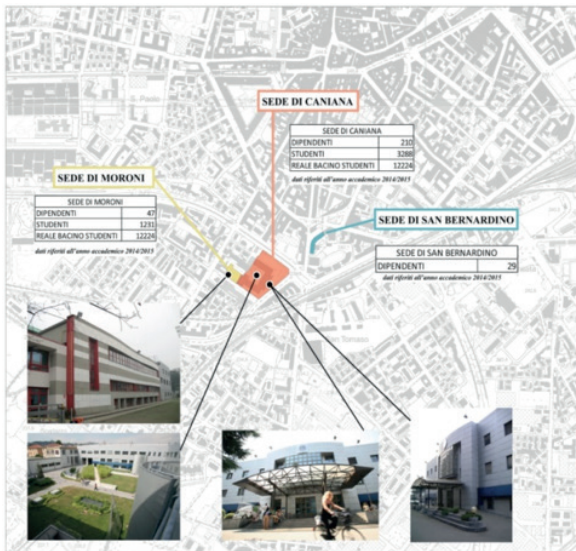Fig. 2 Different sites of the University of Bergamo in Città Alta

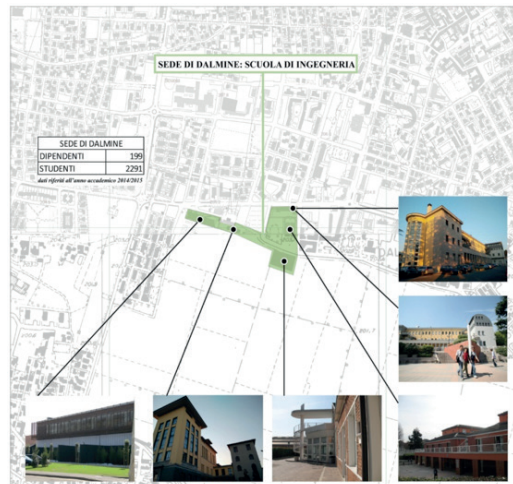Fig. 3 Different sites of the University of Bergamo in Città Bassa

Fig. 4 Different sites of the University of Bergamo in Dalmine

Links

http://en.unibg.it/life-unibg/services/mobilities-services
www.interreg-central.eu/shareplace
www.agenziatplbergamo.it

Contact person

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