


# Moving Sustainable Transportation from Ideas to Practice

 **University**  
University of California, Los Angeles (UCLA)  
**Country**  
United States

**Location** 

**Size**   
>70,000

**Mobility Organizational Structure**   
*UCLA Transportation is a self-supporting Auxiliary Enterprise of UCLA*

## Summary

Rather than just plan and create policies for sustainable transportation, the University works towards educating the campus community on sustainable travel, and creating a culture that is aware and supports it.

## Aims

To create a culture of sustainable travel on campus, provide engagement opportunities for students on sustainable transportation projects that both benefit the University and enrich the student's learning experience, and identify opportunities for partnerships with University departments.

## Stakeholders

UCLA.

## Background

As an educational powerhouse and major research university, Transportation works to leverage UCLA's various resources to create an environmentally conscious campus population in regards to transportation choices.



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### Description

- Elevate awareness of transportation issues, stimulate discussion, and disseminate information throughout the UCLA Community.
- Engage the campus community in transportation discussions via the web, blogs, and social media .
- Imbue students with an understanding of sustainable transportation that remains with them throughout their lifetime and sets precedents for their personal behaviour.
- Sponsor appropriate graduate student Client projects.
- Work with Education for Sustainable Living Program and engage student Action Research Teams to complete sustainable transportation projects.
- Engage with various other student groups on campus in all things that are transportation-related and encourage advocacy efforts.
- Utilize the talents of UCLA faculty and staff to further the sustainable transportation initiatives and goals of the Department.
- Work with student groups and student funding sources to match their resources with sustainable transportation initiatives.



### Indicators

Number of student projects per year.

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## Moving Sustainable Transportation from Ideas to Practice

 Results

Not available.

 Cost

Not available.

 Financing

Not available.

 Lessons Learnt

Not available.

 Pictures

Not available.

 Links

Not available.

 Contact person

Not available.