Cycling mobility · IV



Business travel - Oxonbike bike sharing and other measures 2015

University University of Oxford Country United Kingdom

Location

35.000 people (22.000 students + 13.000 staff)

Mobility Organizational Structure Mobility manager



Summary

The University is seeking ways of reducing the carbon footprint of its staff and meeting its business travel needs of connecting its sites across the City through the use of the Oxonbike bike sharing and other measures.

Aims

To reduce CO2 emissions, meet business travel needs and enable staff to work smarter.



- Oxford University Hospitals NHS Foundation Trust.
- Oxford Health NHS Trust.
- Oxford Hourbike.



Not available.



Business travel – Oxonbike bike sharing and other measures

\perp Description

The University is investing in the Oxonbike bike sharing scheme and implementing electric bikes to serve University sites. It is increasing cycle parking, and supporting departmental pool bikes for business travel. Flexible working, including compressed working and homeworking (according to specific Departmental needs), tele and video-conferencing avoid the need to travel and enable staff to work smarter.

Indicators

- Number of Oxonbike hires.
- Number of bike parking spaces.
- Mode share for cycling.



Business travel – Oxonbike bike sharing and other measures

Results

- As at Nov. 2016 there have been 11,344 rentals, 2095 members cycling 37,279 miles since June 2014 in the Oxonbike scheme (Jan. 2017 640 rentals of which 33% e-bikes). The University joined April 2015.
- 4000 cycle parking spaces.
- Cycle mode share 30% (for commuting).



Expense



- Oxonbike £78,000 from the University.
- Oxonbike £54,000 from the Government.
- Oxonbike £33,000 from other partners.

Funded by the Green Travel Fun (hypothecated income from staff commuter parking charges).



Not available.



Business travel – Oxonbike bike sharing and other measures

Pictures

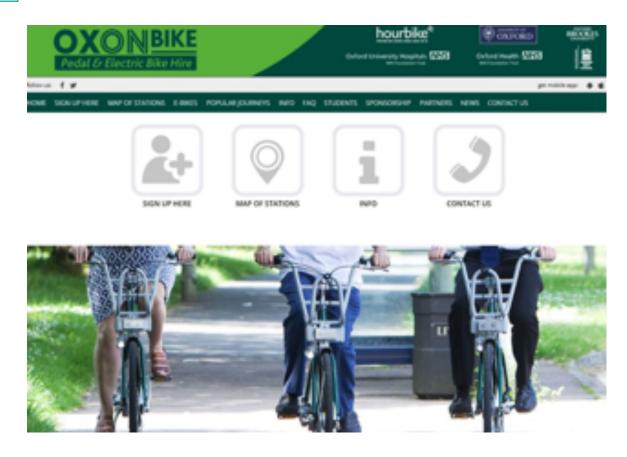


Fig.1. Oxonbike website.



http://www.admin.ox.ac.uk/estates/ aboutus/managingtheestate/ environmentalsustainabilitytravel/ transportstrategy/ https://www.oxonbikes.co.uk/



Adam Bows adam.bows@admin.ox.ac.uk