



Bicycle Hire System

2016

 **University**
University of Granada (UGr)
Country
Spain

Location 
Urban

Size 
60,000-70,000

Mobility Organizational Structure 
Secretariat for a healthy campus

Summary

- Re-assign value to bicycles originating from a bike-sharing scheme (loaned by the hour with on-street parking racks).
- The system ceased to function in 2014 and the bicycles were stored on University premises.

Aims

- Promote the use of the bicycle as a means of transport among the University community.
- Put value back into bicycles used by an old loan system.
- Help graduates find a place on the job market.

Stakeholders

- University of Granada Mobility Group.
- University of Granada Environmental Quality Unit.
- University of Granada sports centre.

Background

Not available.



Description

The project was proposed by a graduate studying Environmental Science who has consequently been contracted to manage the bicycle hire scheme.

The project includes the following stages:

- Repair, preparation and elimination of locking devices on 15 of the 50 bicycles available.
- Identification of the bicycles as property of the UGr.
- Establishment of the terms and conditions of the bicycle loan system
- The bicycles are hired out to university students for four-month periods.
- The only requirement for accessing the bicycle sharing system is being a university student when making the application and agreeing to the terms and conditions of the loan system.
- Dissemination of the project using posters, e-mail distribution lists and information screens in University centres.
- Collection of details of interested parties during UGr Student Reception and Workshops for the 2016-2017 academic year.
- Assignment of the 15 bicycles among the 128 people registered.
- Delivery of the bicycles following payment

of a deposit and insurance and participating in the "UGr bicycle sharing course" which teaches the basic skills for riding a bicycle in the city, explains the safest and fastest routes for travelling from different points of the city to University centres and safety measures to prevent theft.

- Follow-up of the condition of the bicycle; every two months the condition of the bicycle is checked and serviced at the UGr bike centre.

The activities performed were:

- Repair, preparation and identification of unused bicycles property of the UGr.
- Bicycle loans to university students.
- Course: "Hiring UGr bicycles".
- On route escort service for students requesting it.
- Presence on social networks (Facebook): universitariosenbici.
- The resources used were:
- Unused bicycles owned by the UGr.
- Contracting of the services of an UGr graduate for management of the bicycle sharing system.
- Economic investment: Approximately 2,000 € for 15 bicycles.



Indicators

Nº of bicycles assigned.

 Results

Registration of more than 100 students interested in the bicycle sharing system.

 Expense

About the 2000 € /year.

 Financing

UGr financing.

 Findings

To be assessed at the end of the first period of bike-share scheme.

Pictures



Fig 1. UGr bicycle



Fig 2. Advertising for the UGr bicycle sharing system

Fig 3. Advertising for the UGr bicycle sharing system

Fig 4. Facebook title page. UGr students by bike



Links

http://csaludable.ugr.es/pages/unidad_calidad_ambiental/movilidad_sostenible/movilidad-sostenible

Contact person

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