



U-MOB LIFE15 GIC/ES/000056

# CONTEST OF BEST PRACTICES ON SUSTAINABLE MOBILITY AT UNIVERSITIES

University mobility as a key aspect for  
Sustainable Development

November 2018

## novotec



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The need for accessing to university campuses and the available transport offer result in intense mobility flows which are one of the aspects compromising environmental, financial and social sustainability in our universities. Aware of that, both public authorities and, especially universities, work for achieving mobility patterns aligned with [Sustainable Development Goals](#) defined by United Nations by 2030.

In this context, European Commission, by means of its LIFE Programme, funds [U·MOB](#) project, European University Network for Sustainable Mobility, with the aim of fostering the work among universities to get a more environmentally friendly mobility system, more efficient and socially inclusive. In the framework of this project, U·MOB consortium launch this contest to award the most remarkable mobility best practice implemented in the last two years (2017-2018) at a European university campus. The aim of this contest is to boost the exchange of best practices among universities in U·MOB network and to extend the invitation for new universities to join the network.

## Rules

### Organising entities

This Contest of Best Practices on Sustainable Mobility at Universities has been organised by the partners of U-Mob LIFE project (U·MOB consortium).

The participation in the contest implies the acceptance of the following rules.

#### 1. Who can participate?

Universities located in any member country of the European Union at the time of these rules release, November 2018, who have signed a letter of endorsement within the U·MOB project (levels 2 and 3).

These universities shall send their most remarkable best practices implemented in their own campuses.

Universities that join the U-mob network later than November 2018 will be admitted to participate only if they sign a level-2 letter of commitment.

#### 2. Topics

Object of this contest are best practices implemented in the last five years (2014-2018) in European campuses, which fall within the scope of the following topics:

- I: Collaboration between University and local stakeholders
- II: University mobility management and Governance
- III: Promotion of pedestrian mobility
- IV: Promotion of cycling mobility
- V: Promotion of public transport
- VI: Promotion of a more efficient car use
- VII: Intermodal mobility
- VIII: University educational and curricular system
- IX: Management of working time
- X: Collection of data on mobility patterns
- XI: Awareness and participation of the university community
- XII: Networking among Universities

### 3. Materials

To describe the best practice, the following materials shall be sent to U·MOB consortium. Best practices which do not comply with these requirements will be discarded:

- a) Text introducing the best practice including University, Title, Date of implementation, Aims, Background, Description, Indicators, Expense and Financing, Conclusions and Lessons learnt [Link](#).

Maximum length of 1,500 words.

- b) Graphic materials to "see" the best practice: pictures or a video.

Videos should have a maximum length of 1-2 minutes, horizontal format. Title at the beginning and the author's names at the end. Moreover, videos must comply with the following:

- Legislation on copyright aspects shall be taken into account by the authors.
- Advertisement is not allowed.
- If people are visible in the pictures or the video, consents shall be collected by authors.
- The images shall respect the dignity of people, groups and entities.
- The person presenting the images is responsible for complying with all legal requirements. If this person does not have the needed permissions, material will not be accepted.

### 4. Language

The language of the material should be English.

In the case of the videos, local languages will be admitted but the videos should be subtitled in English.

### 5. Evaluation criteria

Best Practices will be evaluated on the base of the following criteria:

- Improvement resulting from the best practice (max. 40 points);
- Innovativeness of the best practice (max. 40 points);
- Stakeholder engagement (max. 10 points);
- Replication potential and benchmarking (max. 10 points).

### 6. Presentation during II European Conference

A representative of the winner university shall present the best practice during the II European Conference on Sustainable Mobility at Universities organised by Krakow University of Technology, which will be held in Krakow on March 14<sup>th</sup>-15<sup>th</sup>, 2019.

The award will be given to the winner university during this event.

Travelling and subsistence costs will be paid by Novotec on behalf of U·MOB consortium.

## How to participate?

You must send an email to [info@u-mob.eu](mailto:info@u-mob.eu) including the following information:

- Subject: Contest of Best Practices on Sustainable Mobility at Universities.
- University: name and location.
- Data of the contact person on behalf of the university:
  - Name/surname
  - Job position
  - Email address
  - Phone number
- Text introducing the best practice, according to the section **Materials**.
- Pictures/video, according to the section **Materials**. You can provide a link to download them from Dropbox, WeTransfer, Vimeo or YouTube.
- Attach the document regarding the transfer of data, which is explained in the following section, signed by the person sending the information on behalf of the university. The document can be downloaded [here](#).
- If the university has not signed the [letter of engagement](#) with U·MOB network, it must sign and send it in attachment.

## Transfer of data

The participants must give up the image copyrights of the pictures and videos provided for the contest by signing a document. U·MOB consortium will have the right to publish them on their project website.

Personal data will be managed by U·MOB consortium according the terms of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

## Award

The award for the winner university will consist of the graphic design and production of the materials for a campaign to raise awareness of university students and staff on sustainable mobility issues.

The campaign will be custom designed considering the particular aims regarding mobility of the winner university in 2019. The type of material and the contents will be decided in agreement with the university.

The campaign will have a maximum cost of 2,500 €, which will be paid by Novotec by means of its own budget in the framework of U-MOB project.

It will be developed in 2019, starting after the Krakow conference (March 14<sup>th</sup>-15<sup>th</sup>), where an award ceremony will take place.

### **Deadline**

Universities must send their best practices to U-MOB consortium by January 31st, 2019.

### **Jury's decision**

The jury will be composed of U-MOB partners.

The decision of the jury will be taken by February 15<sup>th</sup>, 2019.

### **Contact data for questions**

[info@u-mob.eu](mailto:info@u-mob.eu)