

Bicycle sharing service

2008

 **University**
University of A Coruña (UDC)
Country
Spain

Location 
Various

Size 
20,000-30,000

Mobility Organizational Structure 
Office for the Environment

Summary

Bicycle sharing for individuals (academic year) and on campuses (occasional daily use), with a total of 150 units.

Aims

The objective of this program is to promote the use of the bicycle as a sustainable vehicle, simplifying access to a bicycle for the academic year to people interested in using this type of vehicle for travel to and from University centres.

Stakeholders

Xunta de Galicia (Government of Galicia).

Background

Not available.



Description

In previous years the UDC acquired a fleet of 150 bicycles and in 2016 still maintains 125 units in service, under two loan possibilities:

- Loan from a University campus for occasional service: various centres have 2 or 3 units for staff who request their use and return them on the same day. Total of 16 units.
- Personalised loan for the period of the academic year: the bicycles are assigned personally to students as well as any staff making a request (assigned in the order of received applications). An annual flat rate of 10 Euros for students and 20 Euros for staff has been applied for the past 2 years.



Indicators

- % use.
- % users considering the service to be positive.



Results

Use of 100% of the bicycle-sharing fleet every year. Lesser use of units available at University centres. The service is considered positive or very positive by more than 90% of users.



Expense

- Initial investment: 45,000 Euros.
- Annual management and maintenance: 2,000 Euros.



Financing

- Initial co-financing for the acquisition of units by the Autonomous Community (Action Plan against Climate Change).
- Management, replacement and maintenance by the University.

Findings

Over the whole 9 years there has always been more demand than units available. The service is especially in demand by students who are away from home during the academic year.

However, the deficiencies in accessing the campus from the city limit their use for this type of trip.

Even when taking into account the payment rates for the service, the costs of maintenance (repairs) exceed the income.

Pictures



Fig. 1-2. Bicycles from the sharing service

Links

- http://www.udc.gal/sociedade/medio_ambiente/bicis/

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