

# Private vehicle and public transport

2013

 **University**  
University of Valladolid  
**Country**  
Spain

**Location**   
Urban

**Size**   
20,000-30,000

**Mobility Organizational Structure**   
*Office for Environmental Quality and Sustainability*

## Summary

The program was developed to stimulate contact within the University community to help identify compatible commuting routes. By filling-in an online registration form, the users can establish contact between themselves so that they can share car or bus trips.

## Aims

The objective of the program is to diminish the number of private vehicles travelling to the University of Valladolid, with the associated reduction of costs, contamination, congestion and noise.

## Stakeholders

Grandoure (coach company).

## Background

Not available.



## Description

This program stimulates contact between members of the University community who share compatible routes and can function for everyday travel as well as longer distances (such as students from another city who go back home on weekends). Use of the service requires filling-in a registration form available in the Environmental Quality section of the UVa website, and the Office for Environmental Quality and Sustainability will contact users whose routes are compatible.

The bus sharing initiative is a program to complement car sharing and its objective is to promote the use of the bus for extraordinary trips, as well as reduce the costs for people who do so on a regular basis.



## Indicators

Number of trips shared.



## Results

150 people registered to date with several routes in common.



## Expense

1,000 euros/year.



## Financing

In-house University financing.

 Findings

The service has had a good acceptance, especially between the campus and different cities such as Valladolid-Palencia.

 Pictures



Fig. 1. Image used to promote the program

 Links

- <http://www.uva.es/export/sites/uva/7.comunidaduniversitaria/7.09.oficinacalidadambiental/index.html>

 Contact person

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