

ITALIAN Network of Mobility Managers at Universities

2012



University

Many universities are gathered in a network, where each university is represented through a Mobility Manager appointed by the Rector

Country

Italy

Location



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Size



58 Italian universities are part of the network

Mobility Organizational Structure



Mobility Manager



Summary

The Environmental Law n. 27/03/1998 requires (private and State-owned) companies located in high pollution areas, and with more than 300 employees per local premise or with a total number of employees greater than 800 over various different local premises, to appoint a Company Mobility Manager with the aim of developing a strategy for sustainable mobility and for reducing the use of private cars. It also requires the adoption of a Home-Working Transfer Plan (HWTP) for employees with the aim of reducing the use of private cars and therefore traffic congestion through a better organization of working hours. The HWTP must be sent to the local authorities and it must be updated every year.

In spite of these indications HWTPs are very few. However, a good number of universities have adopted interesting measures to reduce emissions related to mobility and to improve sustainable habits.

Not all Italian universities have the number of employees indicated by the law they certainly meet these numbers if, in addition to the workers, they also consider the students.

For this reason, many universities have found it useful to appoint a Mobility Manager even if they are not required by law. Most of them joined the National Network of Italian Universities Mobility Managers.



Aims

Change employees' and students' travel habits to increase sustainable mobility. Share competencies and experience to make a positive impact on environmental, ethical, social and economic issues.



Stakeholders

- All authorities at the institutional level.
- Private and public companies involved in mobility issues.



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Background

The National Network of Italian Universities Mobility Managers is a working group composed of the Mobility Managers of some Italian universities. It was founded in 2012 with the original participation of 9 Universities. Now it is composed of 58 Italian public and private universities, for a total of 1,360,056 students and 138,992 employees (professors and technical - administrative staff).

Since 1963, in Italy there exists another association of public and private universities, the CRUI (Conferenza dei Rettori delle Università Italiane (Conference of Italian University Rectors). Established originally as a private association of Rectors, the CRUI has over time acquired an acknowledged institutional and representative role, as well as a practical capacity to influence the development of the university system through its intense activity of study and experimentation. Since 2001, the CRUI has been supported in its managerial and executive functions by the CRUI Foundation, which is entrusted with developing projects and services in conformity with the strategies of the CRUI.

The CRUI engages in the provision of proposals, consultation, and co-ordination in relation to the key questions and issues of the Italian university system. It is a leading point of reference as to the issues and needs of the academic world as a whole for the Italian Parliament and the Italian Ministry of Education.

Since 2015 the CRUI has supported the RUS (Rete delle Università per lo Sviluppo Sostenibile (Network of Universities for Sustainable Development). The RUS represents the first tangible move towards sharing experience among all the Italian Universities involved in issues of environmental sustainability and social responsibility. The Italian Network of Universities Mobility Managers merged with the RUS in 2016 and now this network is an integral part of it. However, in the transition phase it was decided to maintain the double name, because in Italy the Network is known at the institutional level as the coordinating body of mobility managers and not as a working group of the RUS. At present the RUS is composed of four active working groups: Mobility Working Group (the oldest), Waste Disposal Working Group, Energy Working Group and Climate Change Working Group.



Description

The existing Italian Network of University Mobility Managers is engaged in obtaining more awareness regarding sustainable mobility on behalf of the various actors of the university framework.

The most important goals of the Network are:

- To initiate collaboration among Italian University Mobility Managers;
- To be an entity able to engage constructively at an institutional level;
- To create a shared database;
- To share competencies and experience to make a positive impact on environmental, ethical, social and economic issues;
- To identify solutions and obtain national and EU financing for project implementation.

For a constructive collaboration among University Mobility Managers it is necessary to create a community that is able to develop and spread national and international best practices; to have the tools to foster a culture of sustainable development; to promote cooperation among public institutions and both public and private companies; to promote the "third mission of Universities", i.e. to enhance and employ knowledge and thus contribute to the cultural and economic development of our society.

To be part of the network means being a privileged interlocutor for the main players in the mobility sector and for relevant policy makers.



Indicators

- Percentage of employees using sustainable solutions for the journey from home to work and back compared to the total number of return journeys from home to University.
- Percentage of students using sustainable solutions for the return journey from home to University compared to the total number of round trips from home to University.
- Number of universities with Home-Working/study Transfer Plans (HWTP) compared to the total number of universities.
- Number of University Mobility Managers compared to the total number of universities.



Results

Among the results there is the questionnaire on shared mobility that is a primary tool in the campaign aimed at monitoring and analyzing mobility habits of the University population.

Other important results are the agreements with Trenitalia and NTV Italo Train, the two main providers in the field of rail transport in Italy. According to the first arrangement, Italian universities may sign bilateral agreements with Trenitalia to get discounts for both business trips as well as medium and long distance trips for students and employees both on high speed and Intercity trains. According to the second arrangement, Italian universities may sign bilateral agreements to get discounts for both business and private trips for students and employees on high speed trains.

Also, the Network allows innovative experiences and advanced tools to be shared and ensure participation in important events also at an international level.



Expense

There are no expenses for the University, only personal expenses that might be reimbursed by the home University.



Financing

The Network is based on voluntary work.



Findings

Belonging to a network makes it possible to gain critical mass and achieve greater results compared to acting individually. It facilitates the position of being a privileged interlocutor when dealing with public bodies. It makes it possible to activate synergies otherwise impossible, useful in achieving ambitious goals.

Mobility Managers share the commitment of fostering sustainable mobility and this makes the task a lighter load to carry.

 Pictures



 Links

- <https://www.crui.it/rus-rete-delle-universita-per-la-sostenibilita.html>

 Contact person

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