

HOW TO PARTICIPATE?

1 DOWNLOAD THE MUV APPLICATION IN THE GAME STORE!

It is played using a mobile application: muvapp.eu

2 LOG ON TO THE APP!

Enter your first and last name, calm down! Your name will not appear in the ranking, only the nick of your avatar.

Enter an email, if you are a winner we will contact you through it.

Accept or deny the conditions.

3 CHOOSE YOUR UNIVERSITY!

Choose the university shield and start your challenge.

4 CHOOSE YOUR CHARACTER!

You will find endless characters, choose the one you like best.

5 NOW YOU CAN START YOUR ROUTE!

Click on it to play when you're on the move, when you reach your destination you can stop it.

You can use the application on all your journeys, not only on journeys to the university.

6 CHOOSE YOUR FORM OF TRANSPORT!

You can choose between three modalities, walking, cycling or public transport.

7 YOU ARE READY TO PLAY. GOOD LUCK!



MARCH 9th - APRIL 17th

YOUR UNIVERSITY **14** VS **06** EU UNIVERSITY



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CHALLENGE RULES

✓ PLAY WITH YOUR UNIVERSITY!

You are not playing alone, other people from your university compete with you, but you also compete with people from other universities.

Participate to position your university as one of the most sustainable!

✓ WHAT IS THE CHALLENGE?

This game wants to get involved in the transformation of its university and city, the U-MOB-MUV tournament wants to promote a change in behavior towards sustainable and healthy mobility options.

Playing in the tournament generates mobility data available for your university to help you design more effective urban policies focused on citizens.

✓ DO IT FOR THE ENVIRONMENT

No other problem, none, poses a threat as important to future generations as climate change does.

You can become an advocate for the sustainable mobility of your university and receive awards and contribute to making your university one of the most sustainable.

✓ GET EXTRA POINTS

1. You will score extra points if the weather conditions are bad.

2. You will add extra points if you take sustainable transport during busy hours.

✓ YOUR ROUTES

Remember to start, and stop your route!

✓ THE TRANSPORT

Choose the right transport.

You must choose the transport you are using, in other case the points will not be added.

Remember: Walking provide more points than biking and biking gives you more points than using public transports.



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