



**Do you want to help save the planet?
Start with your university!**

SEPTEMBER 20th - NOVEMBER 13th

YOUR UNIVERSITY 14 VS 06 EU UNIVERSITY

1st Competition between European Universities for Sustainable Mobility.

- ✓ Help reduce the CO₂ emissions caused by the journeys to your university.
- ✓ Play and help your university win, becoming Europe's most sustainable university in terms of mobility.
- ✓ The 3 best players will receive a prize and the winning university will get a trophy at the U·MOB Online Final Conference on 17-19 November.

**If you consider yourself eco-friendly,
now is the time to prove it!**

**DOWNLOAD THE APP:
www.muvgame.com**





Download the MUV app, and enroll your university team

1



2

Hit the Play!

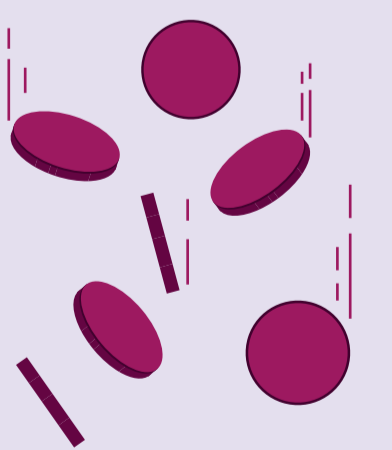


3

Press Stop when you reach your destination

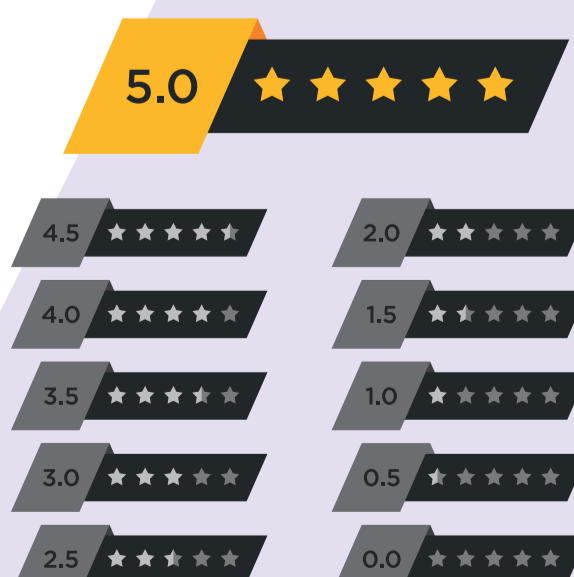
4

Get points every time you move sustainably



Climb the ranking

5



6

Win a prize

