



**Do you want to help save the planet?  
Start with your university!**

**SEPTEMBER 20<sup>th</sup> - NOVEMBER 13<sup>th</sup>**

**YOUR UNIVERSITY 14 VS 06 EU UNIVERSITY**

**1st Competition between European Universities for Sustainable Mobility.**

- ✓ Help reduce the CO<sub>2</sub> emissions caused by the journeys to your university.
- ✓ Play and help your university win, becoming Europe's most sustainable university in terms of mobility.
- ✓ The 3 best players will receive a prize and the winning university will get a trophy at the U·MOB Online Final Conference on 17-18 November.

**If you consider yourself eco-friendly,  
now is the time to prove it!**

**DOWNLOAD THE APP:**  
[www.muvgame.com](http://www.muvgame.com)





Download the MUV app, and enroll your university team

1



Press Stop when you reach your destination

3

Climb the ranking



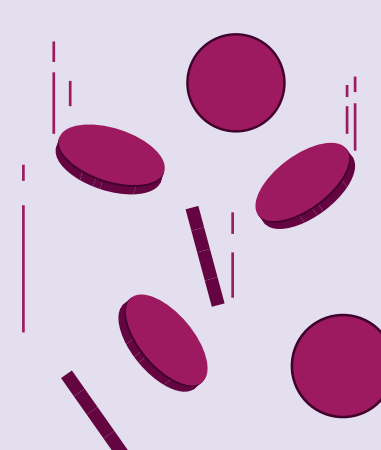
2



Hit the Play!

4

Get points every time you move sustainably



5

6

Win a prize

